



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Cross Roads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37664-2	11/04/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
American Crossroads	ISSUE	1257

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	37664	08887248

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/29/12	10/29/12	8 News Now 11p M-F	11-1135p	M-----	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$5,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/29/12	11:33 PM	8 News Now 11p M-F	11-1135p	:30	USPRTV24ACH	\$5,000.00	NM
8	10/29/12	10/29/12	8 News Now Noon M-F	12-1230p	M-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$2,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/29/12	12:13 PM	8 News Now Noon M-F	12-1230p	:30	USPRTV25ACH	\$2,000.00	NM
9	10/30/12	10/30/12	8 News Now Noon M-F	12-1230p	-T-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$2,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	10/30/12	12:27 PM	8 News Now Noon M-F	12-1230p	:30	USPRTV25ACH	\$2,000.00	NM
14	10/29/12	10/29/12	Live w/Kelly	9-10a	M-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$2,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/29/12		Live w/Kelly	9-10a	:00		\$2,000.00	NM
Credited move to 37792									
15	10/30/12	10/30/12	Live w/Kelly	9-10a	-T-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$2,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	10/30/12	9:56 AM	Live w/Kelly	9-10a	:30	USPRTV24ACH	\$2,000.00	NM
19	10/29/12	10/29/12	8 News Now 4p M-F	4-5p	M-----	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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American Crossroads	ISSUE	1257	

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19	10/29/12	10/29/12	8 News Now 4p M-F	4-5p	M-----	:30	1	\$2,500.00	NM
10/29/12 11/04/12 M----- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/29/12 4:24 PM 8 News Now 4p M-F 4-5p :30 USPRTV24ACH \$2,500.00 NM									
20	10/30/12	10/30/12	8 News Now 4p M-F	4-5p	-T-----	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -T----- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/30/12 4:14 PM 8 News Now 4p M-F 4-5p :30 USPRTV25ACH \$2,500.00 NM									
25	10/29/12	10/29/12	8 News Now 5-630p M-F	5-630p	M-----	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M----- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/29/12 5:07 PM 8 News Now 5-630p M-F 5-630p :30 USPRTV25ACH \$3,000.00 NM									
26	10/30/12	10/30/12	8 News Now 5-630p M-F	5-630p	-T-----	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -T----- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/30/12 6:21 PM 8 News Now 5-630p M-F 5-630p :30 USPRTV25ACH \$3,000.00 NM									
32	10/29/12	10/29/12	8 News Now 4-5a	4-5a	M-----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 M----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/29/12 4:23 AM 8 News Now 4-5a 4-5a :30 USPRTV25ACH \$1,000.00 NM									
33	10/30/12	10/30/12	8 News Now 4-5a	4-5a	-T-----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -T----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/30/12 4:10 AM 8 News Now 4-5a 4-5a :30 USPRTV25ACH \$1,000.00 NM									
Total Spots							10		

Payment Terms 30 Days

Gross Total	\$24,000.00
Agency Commission	\$3,600.00
Net Amount Due	\$20,400.00